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Education

- PhD, Department of Economics, Soochow University, 2001/6
- Master, Department of Economics, Feng Chia University, 1989/6

Area of Specialty

- Performance Evaluation
- Efficiency and Productivity Analysis

Academic Experience

- Associate Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2002/2 to present
- Assistant Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2001/8 to 2002/1
- Instructor, Department of Business Administration, Southern Taiwan University of Science and Technology, 1997/8 to 2001/7
- Instructor, Department of International Trade, Trans World University, 1994/9 to 1997/7
- Associate Researcher, Department of Planning, Research, Development, and Evaluation Commission, Executive Yuan, R.O.C. (Taiwan), 1992/7 to 1994/8
- Associate Researcher, the 4th Department, Directorate-General of Budget, Accounting and Statistics, Executive Yuan, R.O.C. (Taiwan), 1991/7 to 1992/6

Journal Papers

1. Lee, Tung-Chieh, Chao-Nong Chen (2021) "The Time-Lag Effect of R&D Expense Ratio on the Operating Performance of Solar Energy Listing and OTC Companies," Bank of Taiwan Quarterly, 72(1), 102-130. (in Chinese)
2. Lee, Tung-Chieh, Ming-Lung Yeh, Mei-Jun Huang (2021) "Analysis of the influence of 7-ELEVEN's promotional activities on its business performance," Journal of SHE-TE University, 23(1), 1-19. (in Chinese)
3. Lee, Tung-Chieh, I-Chun Chou, Bai-Wen Xu, Hu-Ling Wei (2018) "The Performances of Internal Operation and External Market in Taiwan Listed Digital Game Companies," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 3(2), 17-33. (in Chinese)
4. Lee, Tung-Chieh, Chia-Ying Cho, Hu-Ling Wei, Chia-Te Wu (2018) "The Evaluation of Enterprise's Green Operating Performance: For Example of the Listed Plastic Companies," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 3(1), 1-19. (in Chinese)
5. Lee, Tung-Chieh and Yi-Wen Lu (2018) "The Cost Efficiency of LCD Panel and Its Components Industry : Using the Data of Industry and Commerce Census," Journal of SHE-TE University, 20(2), 1-24. (in Chinese)
6. Lee, Tung-Chieh, Yi-Chen Ho, and Wan-Hui Chen (2017) "A Performance Analysis of Listed Textile Companies After the Implementation of ECFA in Taiwan," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 2(1), 1-24. (in Chinese)
7. Lee, Tung-Chieh, Hu-Ling Wei, Chia-Te Wu, Chih-Hung Ting, Chia-Ying Cho, Jia-Wei Wu (2016) "The Evaluation and Analysis of Local Governments' Green Performances in Taiwan," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 2(1), 71-92. (in

Chinese)

8. Lee, Tung-Chieh and Hongji-Shu Lin (2016) "A Study of the Evaluated Performance on Taiwan's Semiconductor Industry---Applying Meta-frontier DEA Approach," *Management Research*, 15(1), 1-33. (in Chinese)

Conference Papers

1. Lee, Tung-Chieh, Wen-Huai Xie, and Mei-Wen Wang (2020) "Research on the Technology Gap Ratio of Biotechnology Listed Companies," 2020 Smart Finance and Enterprise Management Academic Seminar, Taiwan, Tainan City.
2. Lee, Tung-Chieh, Mei-Jun Huang, and Ming-Lung Yeh (2020) "The Relationship Between Promotional Activities and Business Performance --- For the Example of 7-ELEVEN Convenience Store," 2020 National Management Practice and Academic Seminar, Taiwan, Taoyuan City.
3. Lee, Tung-Chieh, Ming-han Cai (2018) "Performance Analysis of Taiwan Water Company—Using the Two-Stage DEA Method," 2018 15th Service Industry Management and Innovation Conference, Taiwan, Tainan City.
4. Lee, Tung-Chieh, Jin-Yan Wu, and Hung-Chun Wang (2016) "Taiwan–China Economic and Trade Development and the Influence of Policies," 2016 Cross - Strait Economic and Trade Development Conference, Taiwan, Taipei City.

Dissertation

- Lee, Tung-Chieh (2001) "Incorporating Influence of Area Characteristics Variables on Each of Efficiency and Productivity Index in Taiwan Small and Medium-Sized Manufacturing Enterprises : The Comparison between SFA and DEA," Ph.D. Dissertation, Soochow University, Taiwan, ROC.

Books

1. Lee, Tung-Chieh (2020), *Economics(2)*, Shin-Lou Book Company, Taipei.
2. Lee, Tung-Chieh (2019), *Economics(1)*, Shin-Lou Book Company, Taipei.

Professional Certifications

1. Consumer Behavior Analyst, Matrix Management Consultants Company CEO, 2013/09.
2. Internet Entrepreneurial Management Manager, CEO International Certification, 2014/02.
3. Entrepreneurial Management Manager, CEO International Certification, 2014/02.
4. Brand Management Analyst, Matrix Management Consultants Company CEO, 2014/12.
5. Microsys Solution Certified Specialist, Microsys, 2015/01.
6. Internet and Social Media Marketing Manager, Matrix Management Consultants Company CEO, 2015/07.
7. Integrated Marketing Management Analyst, Matrix Management Consultants Company CEO, 2015/09.
8. Business District Management-Level A, Applied Business Management Association, 2016/07/19.
9. Retail Sales Management, Applied Business Management Association, 2016/07/20.
10. Business Application Professionals-PowerPoint Word 2010, Global Learning & Assessment Development, 2016/09/08
11. Business Application Professionals-Microsoft Word 2010, Global Learning & Assessment Development, 2016/09/08
12. Business Application Professionals-Excel 2010, Global Learning & Assessment Development, 2017/09/08
13. Service Management Analyst, Matrix Management Consultants Company CEO, 2017/06.
14. Passed the Examination of Management Proficiency, Matrix Management Consultants Company CEO, 2017/06.

Grants

1. Ministry of Science and Technology, No. MOST 109-2420-H-218-001-ET, "Subsidizing Domestic Colleges and Universities to Purchase the Taiwan Economic Journal Database Project," 2020.01.01~2020.12.31.
2. Ministry of Science and Technology, No. MOST 108-2420-H-218-001-ET, "Subsidizing Domestic Colleges and Universities to Purchase the Taiwan Economic Journal Database Project," 2019.02.01~2019.12.31.
3. Ministry of Science and Technology, No. MOST 107-2420-H-218-001-ET, "Subsidizing Domestic Colleges and Universities to Purchase the Taiwan Economic Journal Database Project," 2018.01.01~2018.11.30.

Entrusted Practical Projects

1. Granted by HongYang Computer Technology Co., Ltd., No. 33001080110, "BAP Presentations International Certification Technical Service Program," 2019/3/1-2019/9/30.
2. Ministry of Labor (Workforce Development Agency) : Small Enterprises Talent Skill Progressive Program—Longci District Farmers Association, Tainan City, No. 33001070168-GP, 2018/7/9-2019/7/1.
3. Granted by Department of Technological and Vocational Education, Ministry of Education, No. 321050124-GP, "Plan of 2015 School-Industry Cooperation Enhancing Vocational Education," 2016/7/1-2017/7/31.
4. Granted by DerYen Enterprises Ltd., No. 321030345, "Survey of Customer's Using Experience in New Additives of Engine Lubricant," 2014/7/1-2015/1/31.